



DR. HATEM HASAN





Dr. Hatem Hasan

- ✓ Chef & Food Consultant
- ✓ Chairman of the Board, **THE CONSULTANT**
- ✓ **Ambassador** of the International Union of Arab Chefs
- ✓ **Michelin** Star Chef
- ✓ Culinary Instructor
- ✓ Hospitality Consultant



Founder & CEO

Dr. Hatem Hasan founded a US-based restaurant and hospitality consultancy firm, expanding its reach across the Arab world and executing major projects globally. Over the past 9 years, he has successfully developed and executed **137 projects** across restaurants, hotels, and diverse food sector enterprises **in 23 countries**. In addition to consulting services, the firm owns and operates a portfolio of signature restaurant concepts, including Shakespeare, Mama Fakhriya, and Afandina.

Core Competencies



F&B Business Strategy & Concept Development

Developing unique restaurant concepts and strategic roadmaps designed for market expansion.



Client & Government Advisory

Providing strategic guidance to corporate leaders and public sector entities on hospitality initiatives.



Menu Design & Product Innovation

Crafting signature culinary offerings and innovative recipes tailored to market trends.



Culinary Operations & Restaurant Launch Management

Executing seamless venue openings and building high-efficiency operational frameworks.



Staff Training & Operational Leadership

Empowering culinary teams through structured skill development, service excellence, and leadership.

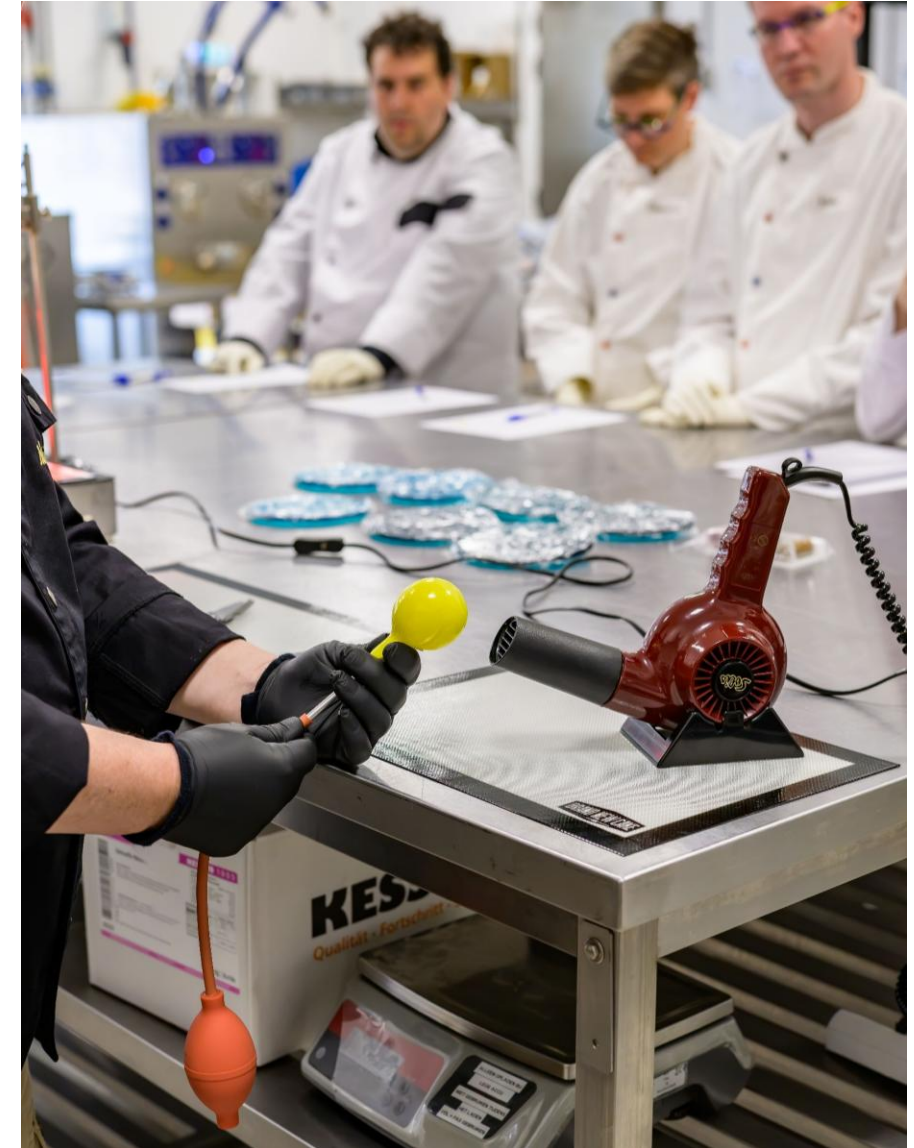


Quality Assurance & Process Optimization

Streamlining kitchen workflows and enforcing international standards to maximize profitability.

Teaching Culinary Arts

- The Women's Renaissance – Qatar, Al Najah University.
- Well Done Cooking Class Le Cordon Bleu Kitchen Club (Saudi) Sur La Table -Dallas Rome with Chef (Italy) Faim D'epices (Morocco).
- PACC Palestine American Cultural Centre ACC Arab American Culture Community UGAI Sugar Land Church of Christ.
- Alief Continuing College Stafford.
- World Chef Association World MasterChef Society Chef Life Culinary, 2019.
- American Culinary Federation Chef From The World.
- World Association of Societies Institute of Culinary.
- Instructor University of Texas at Dallas Food Service Manager Certificate Executive Chef Training.
- T.A.B.C. Certification.





ACADEMIC CERTIFICATES

"Driven by a commitment to academic and professional excellence, **Dr. Hatem** earned higher degrees from renowned global universities to reinforce his extensive industry experience and hands-on expertise."



University of Houston

He holds a **PhD in Tourism and Hotel Management** from the University of Houston (2009), combining advanced research with strategic expertise in the management of global tourism and hospitality venues.





University of Edmore

He holds a **PhD Management of tourist facilities** from the University of Edmore (2018), combining advanced research with strategic expertise in the management of global tourism and hospitality venues.





University of Edmore

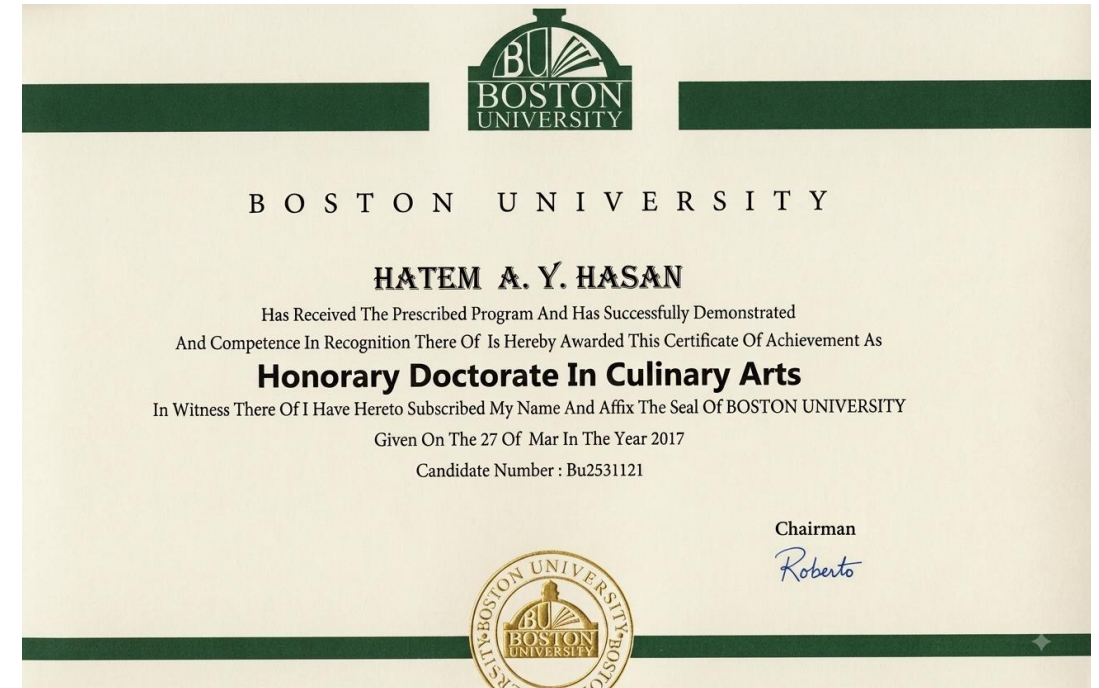
In 2016, he earned his **Master's in Tourism and Hotel Management** from Edmore University, demonstrating advanced expertise in hospitality leadership and operational strategy.





University of Boston

"In 2017, Dr. Hatem A. Y. Hasan was awarded an **Honorary Doctorate in Culinary Arts** from Boston University, recognizing his exceptional mastery, leadership, and distinguished contributions to the culinary industry."





University of Dublin

He earned his **Bachelor's degree** from Dublin University in 1997, establishing the core foundation of his academic and professional career





International Academy for Human Studies and Sciences



In 2017, **Dr. Hatem Hassan** was awarded an Honorary Doctorate from the International Academy for Human Studies and Sciences in recognition of his highly commended research on the '**Development and Improvement of Arab Community Eating Habits.**' The prestigious degree was presented during a distinguished ceremony attended by prominent media professionals and cultural luminaries, including acclaimed composer Salah El-Sharnouby and renowned artists Afaf Shoaib, Waed Al-Bahri, and Khadouja Sabri.



International Academy for Human Studies and Sciences



Dr. Hatem Hassan received his PhD from The American University in Cairo for his research on *Culinary Development and Its Role in Advancing Tourism and the Economy*. The defense ceremony brought together leading media figures and acclaimed artists, including Samir Sabri, Ahmed Shaker, Khadouja Sabri, and director Ashraf Fayek



HONORS & OFFICIAL RECOGNITION

Recognized with prestigious awards, medals, and commendations from prominent political leaders, government entities, private institutions, and business leaders.



Royal Reception

Selected to participate in an exclusive gathering of distinguished creators and influencers with **H.M. Queen Rania** in Amman, Jordan.





Royal Court Recognition Personality of the Year 2026

Honored by **H.E. Yousef Al-Issawi**, Chief of the Royal Hashemite Court of Jordan, with the Leadership Award in Sustainable Food Investment.





Presidential Recognition & Global Ambassadorship

Honored by Palestinian President **Mahmoud Abbas** and designated as the Ambassador for Palestinian Cuisine to the World.





Michelin Guide Award 🌸 🌸



Awarded a second **Michelin Star** in Doha, Qatar.

Following the **first star** earned for founding *Late August* in Houston, Texas.

Pictured alongside **Gwendal Poullennec**, International Director of the MICHELIN Guides, reflecting on years of dedication within the Michelin-starred community.



Industry Excellence

Named "**Best Figure in F&B Investment Skills Development**"
by Gulf Magazine.





Best Employee of the Era (2007–2014)

Dr. Hatem Hasan received the Certificate of Excellence for his exemplary leadership, operational management, and exceptional contributions to culinary quality across Remington Hotels from February 2007 to June 2014.

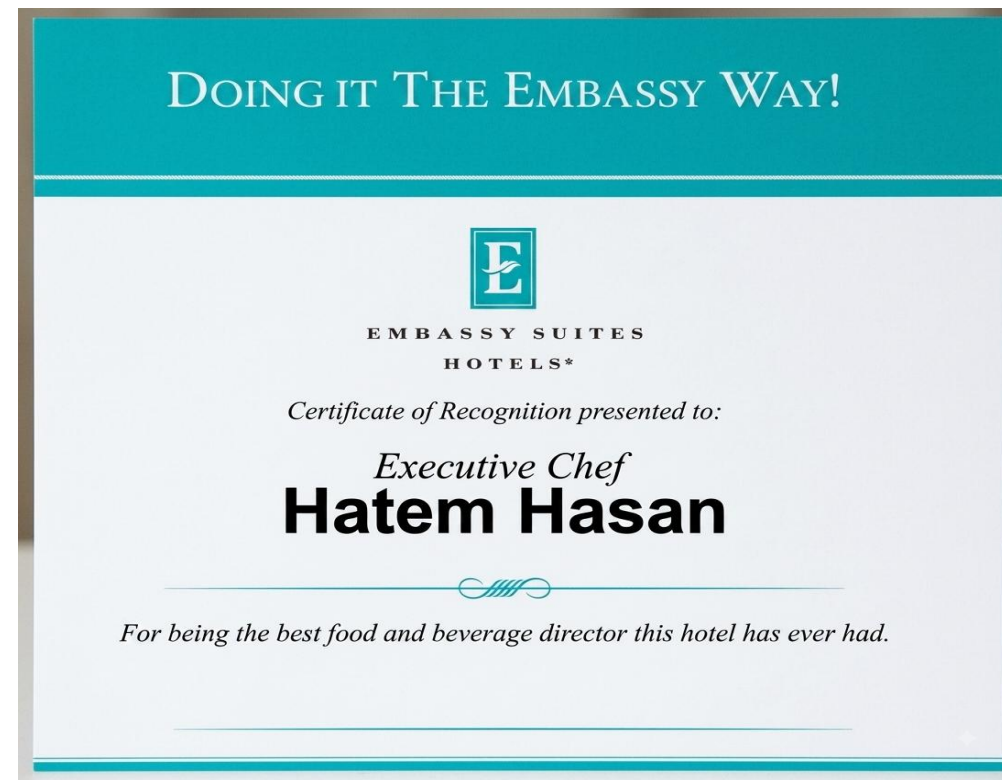
Established and led the Food & Beverage division across **117 hotels** under Remington Hospitality across the USA, Canada, and Europe.





Best Food & Beverage Professional: Embassy Suites Hotels (USA)

Selected as the Best Food & Beverage Leader across
Embassy Suites Hotels nationwide in the United States.





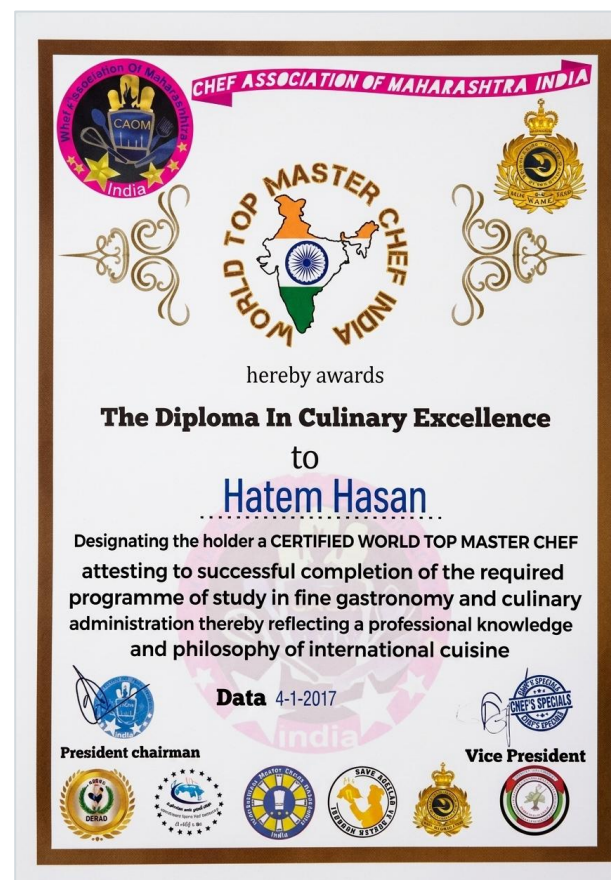
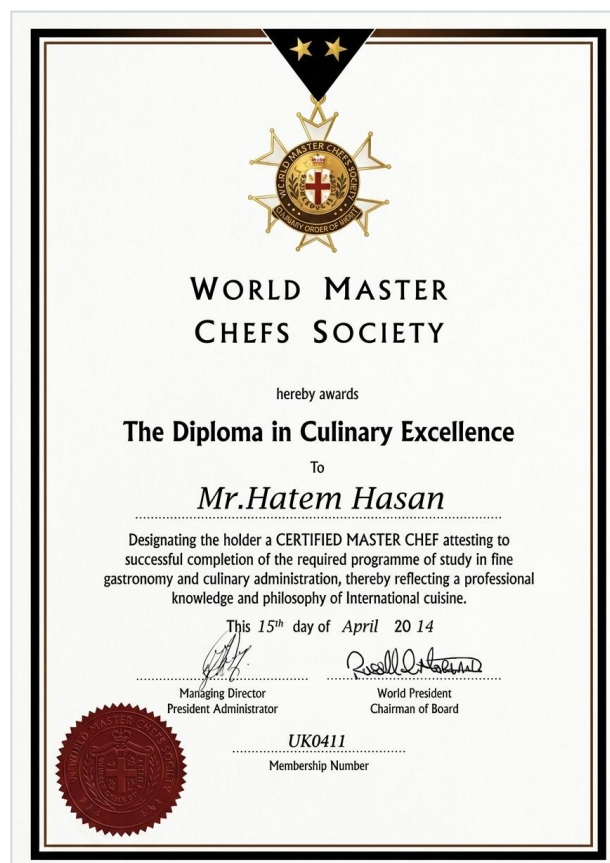
Distinguished Palestinian Personality of the Year (2017–2018)



Dr. Hatem Hassan was selected via an annual public vote as the **Distinguished Palestinian Personality of the Year (2017–2018)** in Culinary Arts and Cultural Heritage. In recognition of his contributions, he was formally honored by the **Lady of the Land Foundation** (*Sayyidat Al-Ardh*) with the prestigious **Medal of the Land**.



Honors & Industry Leadership





Honors & Industry Leadership





Ministerial Recognition & Culinary Championship Leadership



Chef Hatem Hassan and his accompanying delegation were officially honored by His Excellency, the Minister of Jerusalem Affairs, following Chef Hatem's **1st place victory** at the **Sharm El-Sheikh Culinary Championship**, where he was also appointed as **Head of the Judging Panel**.



National Theatre Honor & Cultural Recognition



Dr. Hatem Hassan was honored by the **National Theatre Ensemble** during a distinguished ceremony attended by prominent cultural figures, including acclaimed actor **Mahmoud Hemida**, director **Khaled Galal**, and renowned composer **Salah El Sharnouby**.



Collaboration with Celebrity. Chef Robert Irvine.

Chef Hatem Hassan was handpicked by world-renowned celebrity chef **Robert Irvine**—host of hit TV shows including *Restaurant: Impossible* and *Iron Chef*—as his primary co-collaborator, leading team initiatives for the **Dallas Expo** and several high-profile culinary events.





International Jury Appointment — Milan, Italy



FIP Federazione Internazionale
Pasticceria Gelateria Cioccolateria

Yesterday at 12:00am · 🌐

Hatem Hasan Presidente dell'Associazione Pasticceri Palestinesi.

#pastry #cakedesign #amazing

See Translation



Dr. Hatem Hassan was selected as the **sole Arab representative** on the jury panel for the **World Chocolate Festival** held in Milan, Italy.



Ministerial & Government Recognition



Dr. Hatem Hassan was officially honored by the **Ministry of Tourism** in a high-level ceremony attended by cabinet ministers and senior officials, in recognition of his dedicated efforts toward advancing the culinary sector.



Ministry of Culture Appointment

Dr. Hatem Hassan was officially designated by the **Palestinian Ministry of Culture** to serve as a representative for Palestinian culinary arts and cultural heritage.





Hilton Executive Recognition (2011)

Chef Hatem Hassan was officially honored as **Best Chef** during his tenure as **Hilton Corporate Chef** for the year 2011.





Appointed Ambassador for the International Federation of Arab Chefs

A 2017 news report detailing Palestinian Chef Hatem Hasan's appointment as Ambassador for the International Federation of Arab Chefs during a regional food festival in Sharm El-Sheikh, Egypt, where the Palestinian delegation won first place.

الشيف الفلسطيني حاتم حسن سفيراً للاتحاد الدولي للطهاة العرب

الخميس 26 يناير 2017, 10:37 ص



اختار الاتحاد الدولي للطهاة الشيف الفلسطيني حاتم حسن سفيراً لهم، وذلك ضمن فعاليات مهرجان الطعام المصري المغربي الجزائري الفلسطيني الذي أقيم في مدينة شرم الشيخ المصرية.

واعتبر الشيف حسن اختياره بمثابة شهادة اعتزاز وافتخار في المطبخ الفلسطيني الذي قدم محاضرات طهويه عن اصول المطبخ العربي بما تحمله من تنوعات ثقافية للدول العربية بما فيها اطباق فلسطين المميزة حيث حصل الوفد على المركز الأول في المهرجان.

ويعتبر الاتحاد الدولي للطهاة العرب كيان دولي يضم الطهاة العرب اذ يقدم مجموعة من التدريبات والتعليم للطهاة ويعمل على تأهيل الكوادر للنهوض في فنون الطهي.



Recognition by Arab-American Leader Farouk Shami

Dr. Hatem Hassan was officially honored by prominent Arab-American businessman **Farouk Shami** in recognition of his dedicated efforts in promoting and sharing Arab culinary culture across the United States.





International Ambassador Appointment (2017)

In 2017, Palestinian Chef Hatem Hassan was officially appointed as **Ambassador to the International Union of Arab Chefs**, representing Palestinian culinary excellence on an international stage.



الشيف الفلسطيني حاتم حسن سفيراً للاتحاد الدولي للطهاة العرب

Strategic F&B Partnerships & Brand Expansion

Connecting with prominent figures across industry and governance



Mohammed Al Emadi

Directed F&B sector development at Al Hazm Mall in partnership with prominent businessman Mohammed Al Emadi.



H.E. Talal Abu-Ghazaleh

Partnered with H.E. Talal Abu-Ghazaleh on comprehensive F&B economic feasibility studies and projects.



Mr. Yazeed Al-Rajhi

Collaborative partnership on the "1/2 Million" project with Mr. Yazeed Al-Rajhi

Strategic F&B Partnerships & Brand Expansion

Connecting with prominent figures across industry and governance



Foodie Block / Reyad

Concept development of the "Foodie Block" culinary project in Riyadh.



Sheikh Abdul Mohsen Al Hokair

Executed strategic economic projects in partnership with Sheikh Abdul Mohsen Al Hokair.



Saudi Higher Education Institute.

Strategic collaboration and institutional development with the Saudi Higher Education Institute.

Strategic F&B Partnerships & Brand Expansion

Connecting with prominent figures across industry and governance



DoubleTree Hotel by Hilton

Hospitality development and consulting for DoubleTree by Hilton in Addis Ababa.



Texas de Brazil

Directed comprehensive staff training and operations for Texas de Brazil in the UAE and Dallas.



Mr. Zahed Hamdan

International expansion and strategic project execution in Romania with Mr. Zahed Hamdan.

Strategic F&B Partnerships & Brand Expansion

Connecting with prominent figures across industry and governance



Eng. Nour El-Din Sehwal

Strategic collaboration with prominent businessman Eng. Nour El-Din Sehwal, CEO of United Arab Company, UAE.



Chef Eyad Project / Dubai

Development and strategic management of the Chef Eyad project in Dubai.



Dr. Loay Sehwal

Regional hospitality development portfolio of 13 hotels across Egypt, Iraq, and Jordan in collaboration with Dr. Loay Sehwal.

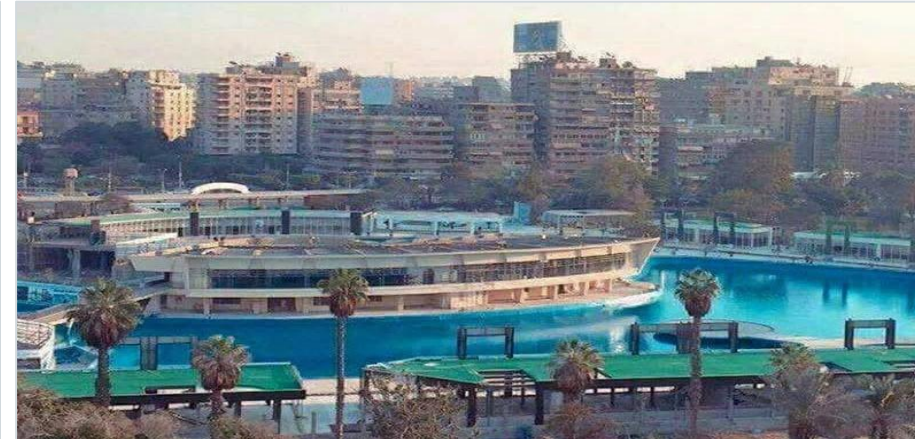
Global Food Security Summit (Abu Dhabi)

Guest of honor and keynote speaker at Abu Dhabi Global Food, featuring prominent international figures, most notably Dr. Steve Harvey.



Cairo Landmark Project (Egypt)

Spearheaded the execution of 34 restaurants, banquet halls, and a hotel in **Misr Al Jadida**—a landmark joint venture between the Abu Dhabi Government and the Egyptian Armed Forces.



Al Hokair Group (Riyadh)

Executed a strategic partnership and development study via THE FOOD CONSULTANT Company with **Nafeeseh Sweets** (Jordan) and Al Hokair Group (Riyadh) to scale and expand the Nafeeseh brand across Saudi Arabia.



Al Baraka Group / PappaRoti

Signed a franchise development contract with **Mr. Ali Ahmed** (Al Baraka Group) to launch six new PappaRoti branches.



Sharaf Hotel (Ethiopia)

Ongoing development of the Sharaf Hotel project in Addis Ababa, Ethiopia, in partnership with **Mr. Abed Al Naser**.



Al Maharah Group (Qatar)

Corporate development for Al Maharah Group (Qatar) in partnership with Mr. Hassan Al Awad.

Concept development and management for leading F&B brands: Bayt Al Machboos, Little Sailor, Chapati Cup, Majnoon Laham, and Solaya Catering.



New Hotel Management Academy 2029 / Somalia

Initiated the "New Hotel Management Academy 2029" project in collaboration with the Minister of Interior and a delegation of ministers, on behalf of the Federal Government of Somalia.



Tootet Al Dar (Searching for Home)

A documentary travel and food series guided by Dr. Hatem Hasan—chef, narrator, and cultural researcher—exploring identity, memory, and belonging by tracing how food, art, and community preserve Palestinian heritage across the globe.



Al-Asli Masri (TV Show)

A proposed television show conceived and presented by Dr. Hatem Hassan designed to promote Egyptian culinary tourism, stimulate economic activity, and place traditional Egyptian dishes on international travel schedules. Directed by Marwa Fawzy and prepared by Nagy Abdallah, the program hosts prominent Egyptian figures across arts, sports, medicine, education, and business while traveling across Upper Egypt, Lower Egypt, and the Oases. Each episode explores distinct regional dishes linked to cultural celebrations and holidays, alongside key local tourist landmarks and traditional heritage attire from various governorates and villages.



Bil Qatari" TV Program

Hosted alongside international stars to showcase Qatar's Michelin-starred culinary boom, authentic heritage, and highly attractive F&B investment landscape to a global audience.



بالقطري

FoodCast

A global F&B investment podcast recorded across 6 countries. Features industry leaders sharing success stories and startup advice, scheduled for global TV broadcast next year.



FOOD CAST
COMING
SOON

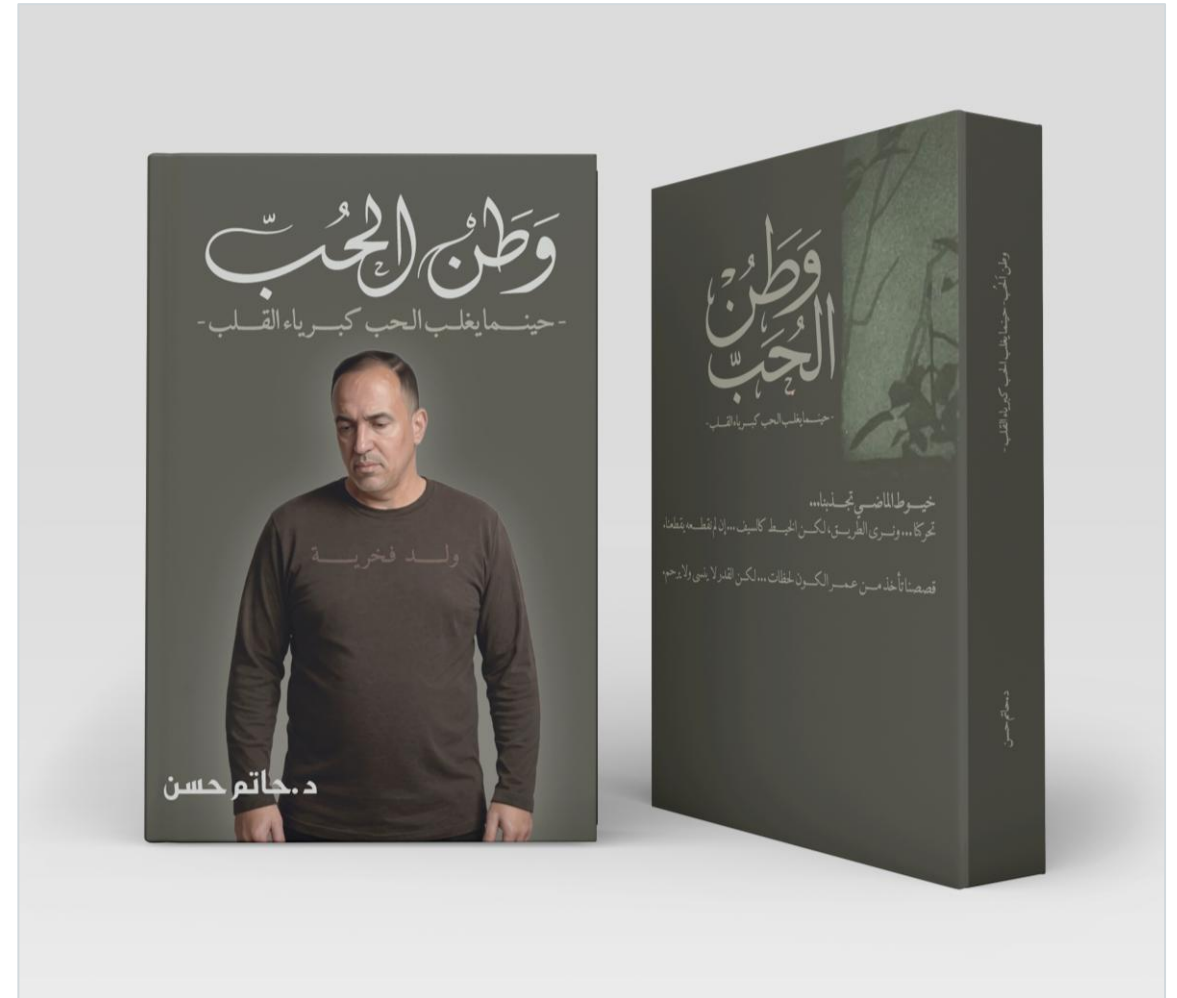
D. HATEM HASAN

2027



Upcoming Publications | Dual Book Release Announcement

Accomplished author Dr. Hatem is in the process of publishing two new books, scheduled to launch shortly. Readers can look forward to exploring these latest additions to Dr. Hatem's body of work in the near future.



Beloved by the Artistic Community!

Earned the deep affection, respect, and admiration of leading artists and cultural figures.

Dr. Hatem Hassan has earned widespread admiration, affection, and lasting friendships across the artistic community. Viewing gastronomy as a seamless blend of art and passion, he has built close ties with celebrated cultural icons, delighting them with his signature culinary creations.



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Global Media & Broadcast Appearances

Featured across radio and television networks, digital platforms, and international media outlets worldwide.



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Misr AlMostaqbal Channel

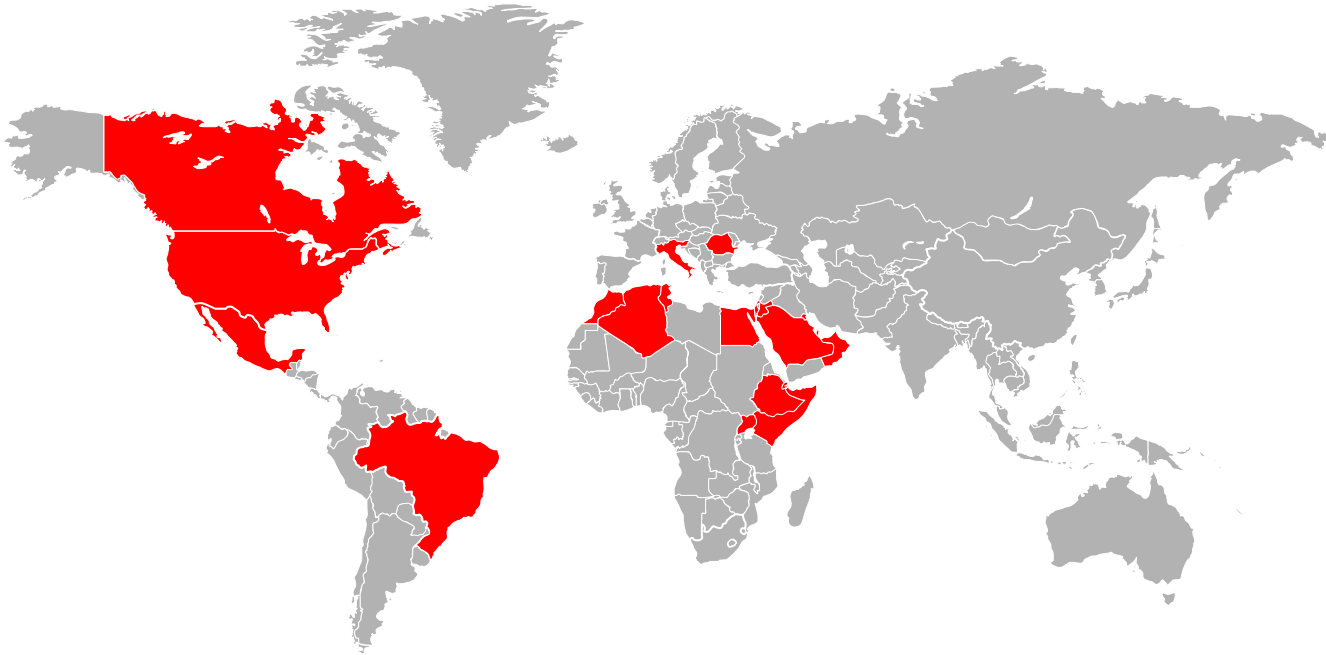
The most recent television interview with Dr. Hatem Hasan on Misr AlMostaqbal Channel, where he was selected to speak about culinary tourism and investment opportunities in Egypt.



A November, 2018 interview published in the Egyptian newspaper *Al-Masry Al-Youm* featuring Palestinian Chef Hatem Hasan, Ambassador of the International Federation of Arab Chefs. He highlights culinary arts as a driver of culture, tourism, and economy while advocating for a unified Arab culinary academy and greater global recognition for Middle Eastern cuisine.

Global Footprint

A proven track record of successful projects across key global markets



■ United State of America, Canada, Brazil, Mexico, Italy, Romania, Saudi Arabia, United Arab Emirates, Kuwait, Qatar, Oman, Jordan, Palestine, Tunisia, Egypt, Morocco, Algeria, Ethiopia, Somalia, Kenya, Djibouti.

23

Countries Worldwide

With a distinguished global track record, Dr. Hatem Hassan has led transformative F&B initiatives, restaurant launches, and executive consulting across 23 countries. His cross-border expertise enables brands to scale seamlessly, adapt signature culinary concepts to local markets, and achieve operational excellence on an international scale.

Contact



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